



## **3DMIRAGE Launches 3D Training Institute (3DTi)**

New York, NY (PRWEB) December 30, 2005 -- 3DMIRAGE, a high-end 3D animation production company has recently launched 3D Training Institute (3DTi), a training company dedicated solely to teaching the art and craft of 3D animation in a simulated production environment.

Targeting the burgeoning demand for 3D artists, 3DTi exposes students to a growing number of industries in addition to the entertainment and gaming worlds commonly associated with this high tech imagery. A significant amount of 3D work is being done in diverse fields including medical visualization, legal enactments, biotech, corporate graphics, financial services, and retail point-of-purchase visualizations and 3DTi's curriculum targets these expanding opportunities for animators.

3DTi courses attract animation enthusiasts from around the globe and changes lives. Some students, after taking the course, incorporate 3D into their current professions, while others move on into related areas securing jobs where 3D animation takes center stage.

"Our unique Learn-Practice-Work™ approach teaches students to work on simulated real world projects and prepares them for working in an actual production environment," says Charlene Turner, spokesperson for 3DTi. "We count among our diverse graduates, a doctor from England, who left his cancer research post to create 3D medical animations for pharmaceutical companies illustrating the microscopic actions taking place inside the human body. Another student, an aspiring filmmaker, was hired by his 'day job' employer, a NYC jewelry company, to create a video depicting the inside of a diamond for a point-of-purchase video."

The Institute also serves as a "finishing school" for individuals already working in the industry and determined to improve or expand their skills in advanced modeling, texture & lighting, character animation, rigging and special effects techniques.

In addition to its innovative training approach, 3DTi guides students through the crucial demo reel process, and offers career counseling, internships and referrals for qualified students. A post-training program provides guidance on setting up a home-based production studio, discounts on software, and one-on-one help when those first jobs start rolling in. The 3DTi website is very informative providing newcomers and 3D professionals with the latest information in the 3D industry (see "Featured Topics" section at [www.3dtraining.com](http://www.3dtraining.com)). 3DTi also periodically partners with other colleges and institutions to conduct free seminars to provide 3D enthusiasts insights into the 3D world.

### *About 3D Training Institute (3DTi)*

*3D Training Institute (3DTi) offers specialized courses in cutting-edge software such as 3ds Max and Maya. The training is conducted in a simulated production environment built upon its unique Learn-Practice-Work™ approach. Utilizing a focused, project-based course students are taught to work on real world projects. 3DTi's close ties the animation industry, provides students with insights into the latest trends in the animation industry, and find out about current jobs and internship openings. Located at 3 East 28th Street, NYC, 3D Training Institute offers weekend, evening and on-line courses for beginners and professionals. For more information or to learn about 3DTi's free weekly introductory class, please visit [www.3dtraining.com](http://www.3dtraining.com) or call (212) 967 - 7777.*

### *About 3DMIRAGE*

*Founded in 1999, 3DMIRAGE is a high-end 3D production and consultancy company specializing in new technologies in the field of 3D animation. The client roster includes such international companies as P&G, Samsung, McDonalds and Warner Bros. With a proven track record of expertise in providing content for the entertainment and corporate sectors, 3DMIRAGE is a preferred partner of choice for 3D production companies, post houses, ad agencies, web design firms, technology companies and corporations seeking 3D content and to introduce new technologies to their clients. Strategic alliances include AutoDesk, Cycore, CyberExtruder, Provision Interactive and New Sight. For more information please go to [www.3dmirage.com](http://www.3dmirage.com) or call (877)3Dmirage.*

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