



**The Open Press**

## **3DTi Offers a Free 3D Animation Career Advancement Seminar January 13th 6-9 PM, NYC**

(OPENPRESS) December 29, 2005 -- Targeting the burgeoning demand for 3D artists, 3D Training Institute (3DTi) exposes students to a growing number of industries in addition to the entertainment and gaming worlds commonly associated with this high tech imagery. A significant amount of 3D work is being done in diverse fields including medical visualization, legal enactments, biotech, corporate graphics, financial services, and retail point-of-purchase visualizations and 3DTi's curriculum targets these expanding opportunities for animators.

"Our unique Learn-Practice-Work™ approach teaches students to work on simulated real world projects and prepares them for working in an actual production environment," says Charlene Turner, spokesperson for 3DTi. "We count among our diverse graduates, a doctor from England, who left his cancer research post to study 3D animation with 3DTi. Today he is a Creative Director at a medical animation company".

In addition to its innovative training approach, 3DTi guides students through the crucial demo reel process, and offers career counseling, internships and referrals for qualified students. A post-training program provides guidance on setting up a home-based production studio, discounts on software, and one-on-one project assistance. 3DTi also periodically partners with other colleges and institutions to conduct free seminars to provide 3D enthusiasts insights into the 3D world.

On Friday, January 13, 2006, from 6 PM -8:30 PM 3DTi and the Enterprise Center at the Fashion Institute of Technology (FIT) will host a free seminar featuring a panel of industry animation experts who will share insights on how to advance a career in 3D animation. The event will take place on the FIT campus, at Seventh Avenue and 28th Street. Attendance is open to animation students with demo reels and animation professionals interested in advancing their careers. Admission is free with pre-registration at [www.3dtraining.com/events](http://www.3dtraining.com/events)

The panel will cover topics including growing trends in the animation industry, demand for animators, the hiring process and the importance of demo reels. Three demonstration reels will be selected from submissions sent in advance for evaluation followed by a live Q & A session.

The panel will comprise of CEO's and Directors of animation and production companies and industry savvy recruiters including: Scott Sindorf, Principal/Executive Creative Director of UVPFACTORY, a NYC-based design and production company; Lucien Harriot, CEO of NYC-based, Mechanism Digital, Inc, a digital production, animation and visual effects boutique and Vice-Chair, NYC-ACM SIGGRAPH; and Chryssa Cooke, an independent recruiter for animation companies (formerly with Orphanage and PDI).

"We partner with 3DTi to offer 3D business and fashion applications to our students. We are pleased to join them in offering this opportunity to students seeking a career in animation," says Christine Helm, program manager at the FIT Enterprise Center.

### **Release Information**

**Industry:** Education

**Country:** United States

**MSA (Metropolitan Statistical Area):** New York, NY

**Company:** 3D Training Institute

**Web site:** [www.3dtraining.com](http://www.3dtraining.com)